



personal-guide.ai

Tourist companion designed to be human-like.

trip to a new place?

It would be better to have a good guide!

Traveling without a tour guide.

- 👎 Missed emotions
- 👎 Unopened treasures
- 👎 Intensive planning

**I'd not suggest the
tour from ChatGPT to
my worst enemy 🔗**



ChatGPT



human guides



15%

express discontent
with their last guide 🔗

10%

said that they don't have
time to hire a guid 🔗

- 👎 Restricted Availability
- 👎 Higher Costs
- 👎 Constrained Knowledge
- 👎 Minimal Personalization

GET
YOUR
GUIDE



🤗🤗 withlocals

Tours By
LOCALS

tourHQ

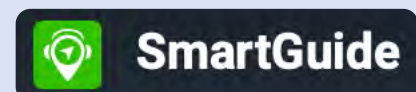
standard AI guides

- 👎 Text can be dull, resembling a Wikipedia dump
- 👎 Not for any place, route, location
- 👎 Fails to meet global tour guide standards
- 👎 Does not emulate real human conversation

The importance of tour guide quality was emphasized by

85% of travelers surveyed

20% described such apps as boring




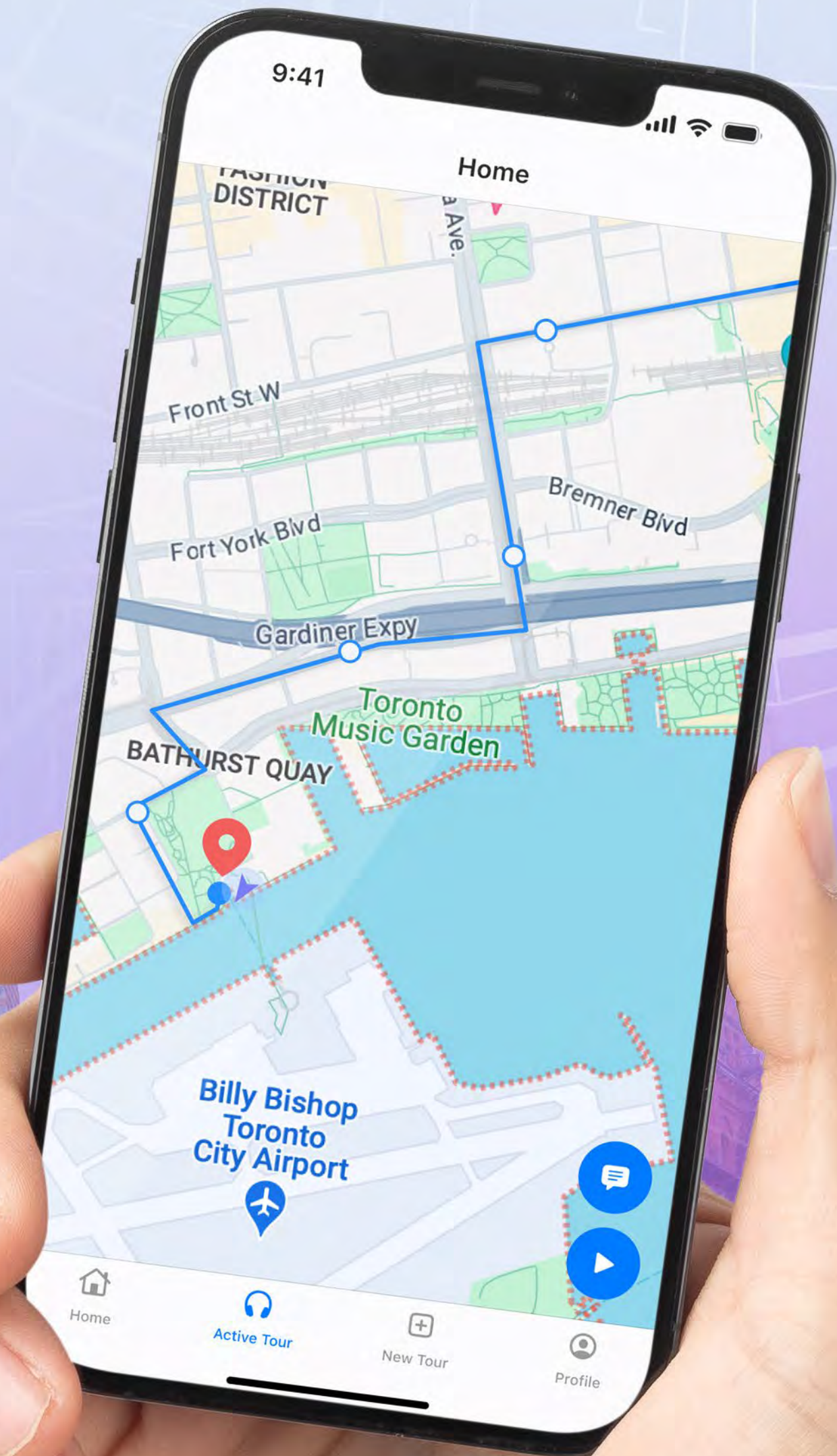
personal-guide.ai

a mobile application that allows users to:

 Select guides and routes

 Engage in interactive conversations

 Tailored specifically for you,
for any place and time



key advantages



**Engages in
conversation like
a real person**



**Informative
stories with
intricate details**



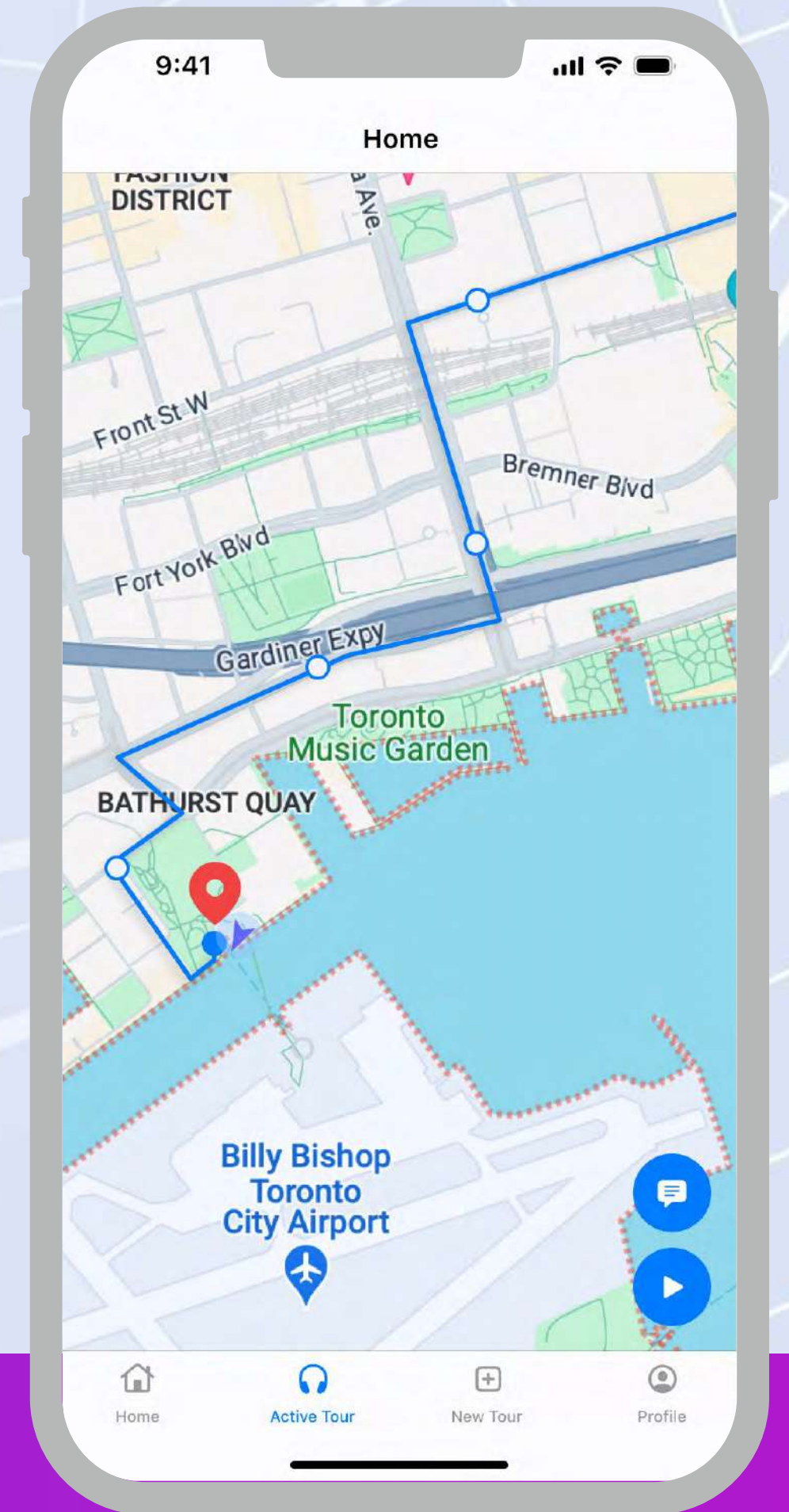
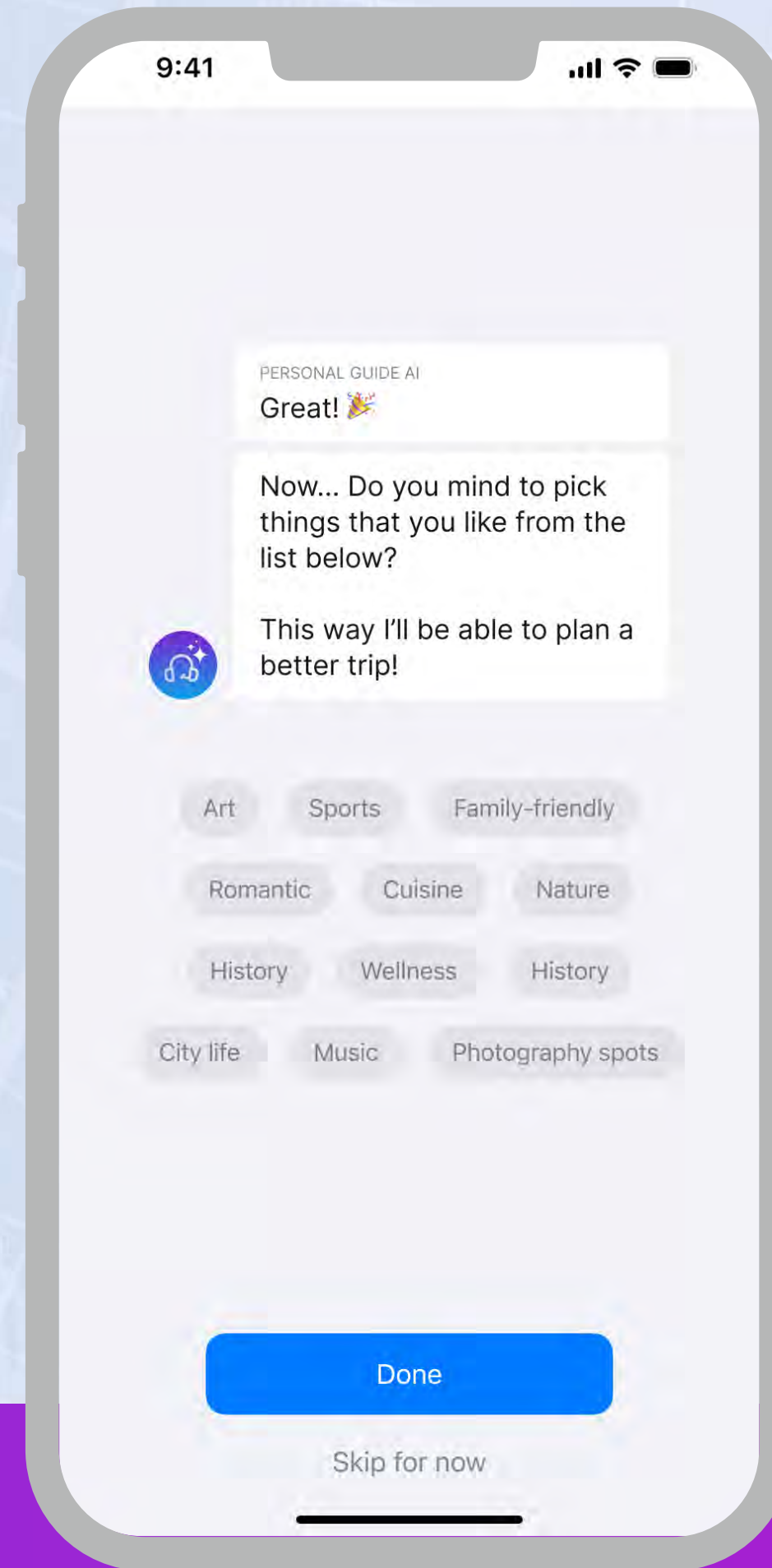
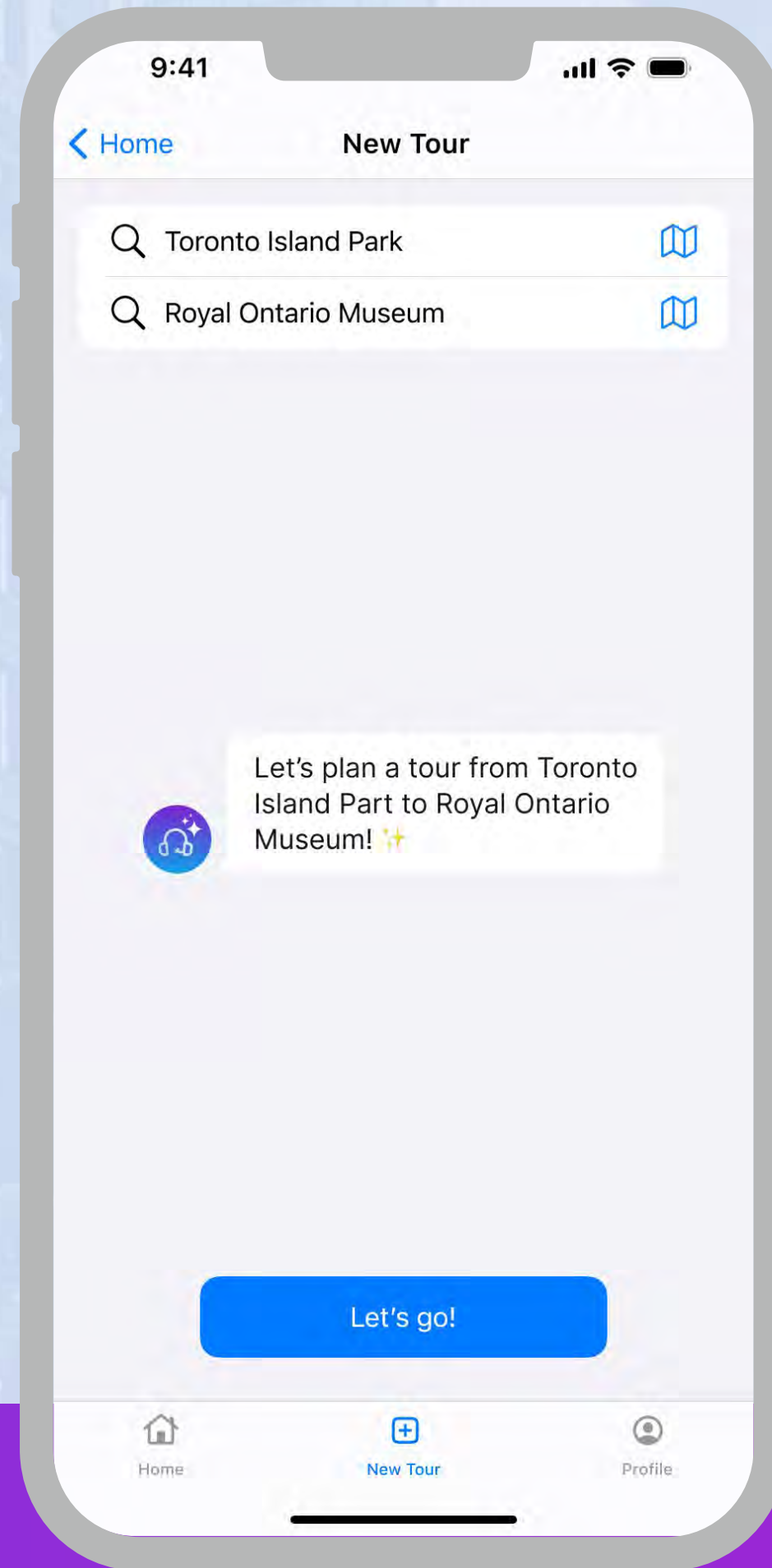
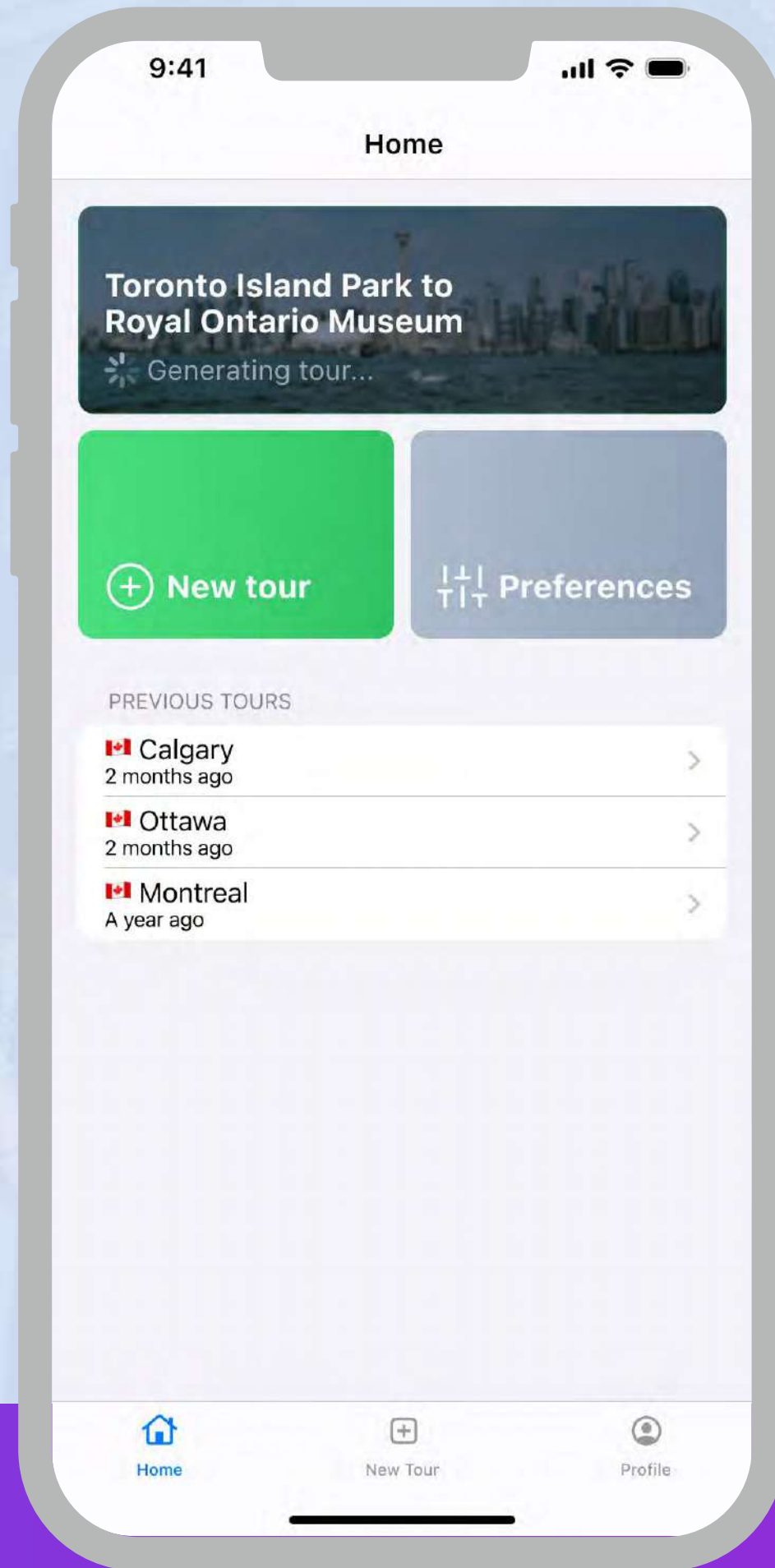
**Fosters immersion
through interaction
with environment**



**Complies with
tourism standards**



**For any location
24/7**



example of conversation

📍 VANCOUVER OAKRIDGE

📅 17 MAY

🌙 EVENING

☀️ +15

🕒 DURATION OF TOUR GUIDE = 20 MINUTES

CLIENT:

- + Student 25 years old
- + North American
- + Enjoys outdoor activities
- + Interested in arts (Picasso) and music (rock)
- + Love Stunning landscapes
- + Cheap cousine
- + Eco-friendly practices



GUIDE: How about we head to the ever-impressive Langara Gardens? This 4-hectare public garden boasts over 1,000 varieties of plants, with walking paths that wind through themed areas like the Asian Garden and the Italian Garden. It's a feast for the senses, and a fantastic spot to take some photos in a beautiful natural setting. Feel free to take a few minutes to wander and capture some scenic moments.

GUIDE: I know you mentioned an interest in art, particularly Picasso. Did you know that while Vancouver doesn't have a dedicated Picasso museum, we do have a vibrant art scene with some hidden gems? Langara College, right here in Oakridge, has a fantastic gallery that showcases rotating exhibitions by local and international artists. We might just find something there that piques your artistic curiosity.

GUIDE: how about we grab a bite to eat? Since you mentioned enjoying affordable eats, Oakridge offers a great selection of casual restaurants. There are fantastic options for Asian cuisine, a true reflection of the neighborhood's multicultural character. We could try some delicious and affordable Korean BBQ, or perhaps some flavorful Vietnamese Pho.

GUIDE: Johnny's on Oak Restaurant on Oak Street offers a lovely mix of Greek classics and Italian-Canadian comfort food. their prices are very reasonable, averaging around \$15-\$20 a plate .

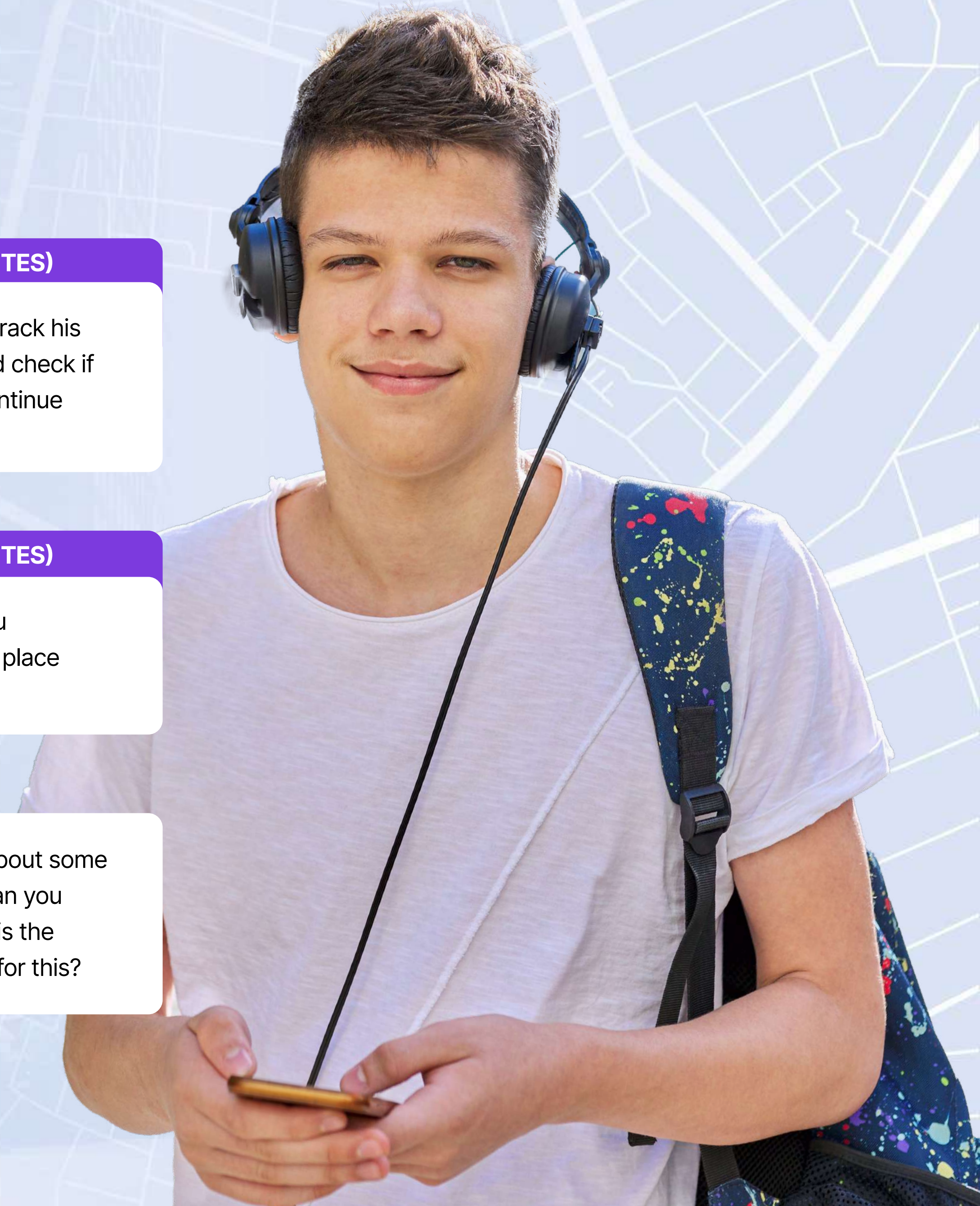
WAIT (5 MINUTES)

COMMAND: Track his movement and check if we need to continue conversation

WAIT (5 MINUTES)

USER: Can you suggest some place to eat

USER: What about some Italian food. Can you suggest what is the average price for this?





KIRILL SERGEEV

CEO, AI Expert with 10 years experience in Machine Learning, cofounder of successful startup (cati.center)



ARTEM ALEKSEENKO

CPO, Tourism Expert (7 years as tour guide), own tour guide company



ANTON CHEREPOV

CTO, Lead Tech Engineer (7 years experience), mobile developer, UI Design Expert

ADVISORY BOARD



DAVID MANDEL

Cultural expert with Canadian native background. Professor of the Université du Québec à Montréal.



DARIA ALEKSEENKO

Financial Advisor, Financial Director with 10+ years of experience.

**experienced
team that worked
together more
than 5 years**

business model

FREE

Limited features
Ads included

SUBSCRIPTION

Weekly: **\$10**
Monthly: **\$20**

All features
Ad-free option
Exclusive content

PAYMENT

One-time: **\$5**

All features for
one single tour

ALREADY IMPLEMENTED:

- ✓ AI engine with proof-checking
- ✓ Technology for small fine-tuned AI models
- ✓ First prototype

Needs:

200 000\$

21 000\$ own funds

1 year market testing/development

Goals:

7% of target market
in 3 years

10M\$ total revenue

milestones

- ✓ Data gathering and model evaluation
- ✓ RAG capabilities
- ✓ Route-building and verification module
- ✓ Mobile prototype with narrative stories and conversation plugin

- Cover the whole planet for tourism.
- Support French, Chinese, Spanish languages.
- Deepen guide's speech smoothness.
- Version 3 with full-offline mode and image capabilities.

done

first year

second year

third year

- Full voice interaction
- Customized styles and voices for guides
- Client personalization and immersive dialogue
- Version 1 with North America tours available to sell

- Deepen immersion
- Customized features and specialized tours.
- Expand language support
- Safety and emergency assistance
- Augmented reality
- Version 5 with full immersion during tours

A person is seen from the back, holding a smartphone to take a photo of a city skyline at night. The skyline features several tall buildings and a bridge with white cranes. The scene is reflected in the water in the foreground. A purple overlay covers the left side of the image. The text 'Every great adventure begins with a story...' is written in white, with 'a story...' crossed out by a red line. Below it, the words 'Right guide' are written in a white script font.

Every great adventure begins with a ~~story~~...

Right guide

personal-guide.ai
info@personal-guide.ai